



*“SMART” policing where **S** meant Strict but Sensitive, **M** meant Modern and Mobile, **A** meant Alert and Accountable, **R** meant Reliable and Responsive and **T** meant Techno Savvy and Trained.”*

**Shri Narendra Modi, Hon'ble Prime Minister of India**

*All India Conference of DGPs and IGPs, Assam, 30<sup>th</sup> November, 2014*

***Fifth***

*International Conference & Exhibition*

# **HOMELAND SECURITY**

**Industry's Role in National Security**

*16<sup>th</sup> & 17<sup>th</sup> August 2016 – New Delhi*



*Fifth*  
*International Conference & Exhibition*  
**HOMELAND SECURITY**  
**Industry's Role in National Security**

**16th & 17th August 2016 Hotel Shangri-La, New Delhi**

## **Background**

At the All India Conference of DGPs and IGPs held in Assam, Shri Narendra Modi the Hon'ble Prime Minister of India spoke about **"SMART"** Policing where **S** meant Strict but Sensitive, **M** meant Modern and Mobile, **A** meant Alert and Accountable, **R** meant Reliable and Responsive and **T** meant Techno Savvy and Trained. Considerable thought would have gone into his new acronym in which he has two meanings for each letter, which certainly addresses most of the responsibilities and expectations from today's police force from across the country.

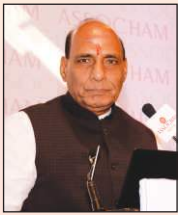
With the proliferation of technology in our lives, it is important that the Police remains technology savvy and updated. The ASSOCHAM, India's Apex Chamber for Commerce and Industry, representing more than 4,50,000 Corporate Members from across the country, was perhaps the first Chamber, post the 26/11 terrorist attack, to have invited the Hon'ble Minister for Home Affairs, Government of India to interact with the Industry and to extend all the necessary support for encouraging and strengthening the Homeland Security. Moving forward this year the **ASSOCHAM National Council on Homeland Security** proposes to organize a two days **5<sup>th</sup> International Conference cum Exhibition on Homeland Security** with the theme: **"Industry's Role in National Security"**, on Tuesday/ Wednesday 16th & 17th August, 2016 at Hotel Shangri-La, New Delhi from 09:00 am to 05:00 pm.

The previous ASSOCHAM Conferences cum Expositions have been inaugurated by the Hon'ble Minister and the Secretary, Ministry of Home Affairs, Government of India.

Cutting edge technologies and solutions on security would be displayed at the venue during this International Conference cum Exhibition.

## **Key Issues**

- **Procurement Policy for Security Equipments**
- **Airport Security**
- **Border Area Management**
- **Digital Security, Emerging Threats & Solutions**
- **IEDs (Improvised Explosive Devices) Challenges & Solutions**
- **Forensic Science Training & Development**
- **Drones/ UAV Policy**
- **Emergency Management**
- **Public Private Partnership in Homeland Security**



"The Main problem with cyber crime is detection and prosecution, as it is faceless and borderless."

– **Shri Rajnath Singh**, Hon'ble Union Minister for Home Affairs, Government of India  
*ASSOCHAM INDIA SECURITY Summit, 11<sup>th</sup> March, 2016*



"Our police stations should be women-oriented and more women should be in security forces, paramilitary forces and in police."

– **Shri Kiren Rijiju**, Hon'ble Minister for State, Ministry of Home Affairs, Government of India  
*4<sup>th</sup> ASSOCHAM Conference Homeland Security, 13<sup>th</sup> April, 2015*



"We are training judges and IPS officers in forensic lab, we will also make smart police stations."

– **Shri Haribhai Parathibhai Chaudhary**, Hon'ble Minister for State, Ministry of Home Affairs, Government of India  
*ASSOCHAM INDIA SECURITY Summit, 11<sup>th</sup> March, 2016*



"The Fourth Generation Warfare is more about being prepared to tackle Internal Security challenges by the police then facing External aggression by the Army"

– **Shri Ajit Doval**, National Security Advisor (NSA), Government of India  
*Sardar Vallabh Bhai Patel National Police Academy (SBVPNPA) 31<sup>st</sup> October, 2015*

## Exhibitor Categories

- |                        |                              |                          |
|------------------------|------------------------------|--------------------------|
| • Digital Surveillance | • IP Surveillance            | • Surveillance Software  |
| • Biometrics           | • Ammunition Manufacturers   | • Mass Data Interception |
| • CCTV                 | • Traffic Surveillance       | • Network Surveillance   |
| • RFID                 | • GPS Tracking               | • Digital Forensic       |
| • Video Surveillance   | • Communication Interception | • Satellite Monitoring   |
| • Drones and UAVs      |                              | • Bomb Jammers           |

## Who Should Attend/Partner

- |   |  |  |
|---|--|--|
| • Security Equipment Manufacturers      | • IT, Software and Hardware Companies      | • National Disaster Management Authority (NDMA)  |
| • Importers                             | • Networking and Communication Companies   | • The Central Reserve Police Force (CRPF)        |
| • Exporters                             | • Law Enforcement Agencies                 | • Rapid Action Force (RAF)                       |
| • Integrators                           | • Railway Protection Force                 | • Commando Battalion for Resolute Action (COBRA) |
| • Cyber Security Professionals          | • Department of Border Management          | • Indo-Tibetan Border Police (ITBP)              |
| • Public Utility Companies              | • Border Security Force (BSF)              | • Railway Protection Force (RPF)                 |
| • Electronics and Industrial Components | • Sagar Prahari Bal                        | • Special Protection Group (SPG)                 |
| • Private Security Agencies             | • Sashastra Seema Bal (SSB)                | • Special Frontier Force                         |
| • Detective Agencies                    | • National Security Guard (NSG)            | • Central Armed Police Forces                    |
| • Airport Operators                     | • Home Guards                              | • State Police Forces                            |
| • Intelligence Agencies                 | • Paramilitary Forces                      | • Banks  |
| • Retail Companies                      | • Central Industrial Security Force (CISF) | • State Municipal Corporations                   |
|   | • Hospitals                                | • Real Estate Companies & Developers             |
|   |  | • Security Experts, Security Consultants         |
|   |  | • Ex-Servicemen                                  |



## PARTNERSHIP OPPORTUNITIES

Categories	Partnership Amount (₹)	Logo on the main Back Drop	Logo on Standees	Literature at Conference Head Table	Advertisement in Newspaper	Corporate Literature in the Delegate Kit	Speaker's Slot in Inaugural Session	Speaker's Slot in Technical Session	Stall / Table Space	Delegate Passes
Platinum	₹ 10,00,000	✓	✓	✓	✓	✓	✓	✓	1	8
Gold	₹ 7,00,000	✓	✓	✓	✓	✓	✓	✓	1	6
Silver	₹ 4,00,000	✓	✓		✓			✓	1	4
Stall	₹ 2,00,000	✓			✓				1	2
Lanyard	₹ 1,00,000	✓			✓					2



**Delegate Registration Fees: Rs. 4,000/- per delegate**

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